

# MCKENNA FELLOWS

DESIGNER & ARTIST

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## EDUCATION

B.A. Degree in Graphic Design      **North Carolina State University**  
2012 - 2015      College of Design

Minor in Art + Design      College of Design

Minor in Graphic Communications      College of Education

## ACADEMIC ACHIEVEMENTS

- **Graduated Magna Cum Laude**
- **Dean's List Fall 2012- Fall 2015**
- **Member of the NC State University Scholar's Program**
  - "Pursued opportunities for personal and cultural development, engaged in activities to promote civic and global engagement, achieved academic excellence, and demonstrated a commitment to advanced academic inquiry through participation in this program for high-achieving students."
- **International Experience**
  - Studied Abroad at the Prague Institute in the Czech Republic in Summer 2014
  - Participated in the People2People Student Ambassador Program. Traveled to England, Ireland, Scotland, and Wales in 2009 as a Student Representative
- **Acted as a Teaching Assistant in an entry-level Graphic Communications course (Fall 2015)**
- **Photographed NC State College of Design's Art2Wear fashion show as well as two of the designer's collections. Photographs published on Art2Wear's public Facebook page.**

## EXPERIENCE

**UFC Gym Corporate**  
2019-Present  
Newport Beach, CA

**Graphic Designer** - Design brand identity materials for print and web, including but not limited to manuals, catalogs, infographics, posters, sales collateral, social media, wall graphics, and promotional items. Assist the videographer and photographer at video and photoshoots when necessary.

**SURVEYME**  
2017-2018  
Newport Beach, CA

**Graphic Designer & Community Engagement** - Designed UX and UI for SurveyMe's website, mobile application and social media. Translated needs from marketing teammates into functional, high-converting designs for email. Created templates, web banners, blogs, infographics, eBooks, white papers, social media posts and landing pages.

**NETSERTIVE**  
2017-2017  
Raleigh, NC

**Graphic Design Specialist** - Designed a high volume of print and digital creative including web banners, digital ads, email headers, website imagery, flyers, tradeshow signage, infographics etc. Participated in collaborative brainstorming, concept development, and design mock-ups to develop ideas and concepts into visual solutions.

## PROFESSIONAL DEVELOPMENT

- Experience with Adobe Creative Cloud applications: InDesign, Illustrator, Photoshop, After Effects, Dreamweaver, XD
- Working knowledge of Adobe Creative Cloud applications: Premiere, Lightroom, Bridge, Dimension, Character Animator
- Experience with Microsoft Office: Word, Excel, Powerpoint, Outlook
- Working knowledge of Wordpress, GoogleSites, Solidworks, FormZ

## OTHER SKILLS

- Technical Drawing (ANSI Standards)
- Photo and Video editing
- Photography, Drawing, Animation
- Costume design and Prop making

## VOLUNTEER WORK

**THE REBEL LEGION & 501st**  
501(c)(3) Charity Organization  
2016 - Present

The Rebel Legion, along with their 'bad guy' affiliate, the 501st Legion, has a worldwide membership and choose to give back to their communities through costumed volunteer activities and charity events. No one can provide the public with a greater range of Star Wars costumes, nor a more personable, interactive, face to face experience. Members of the Legions research, create, build and improve their costumes



UPDATED: 2019